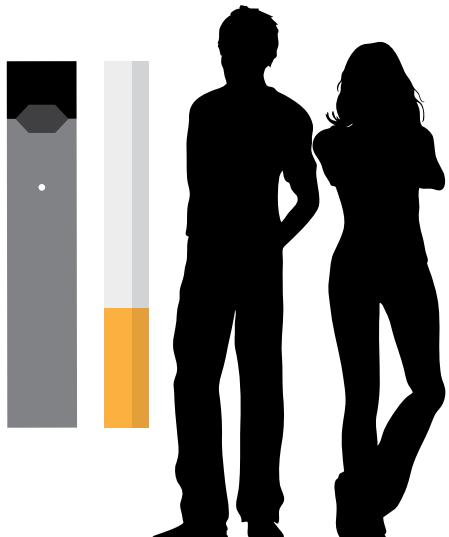


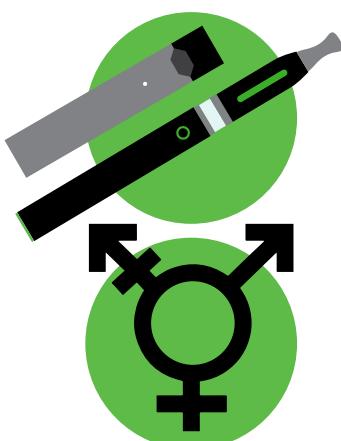
SECTION 2: NEW MEXICO YOUTH TOBACCO & NICOTINE USE



24/7
TWENTY-FOUR-SEVEN

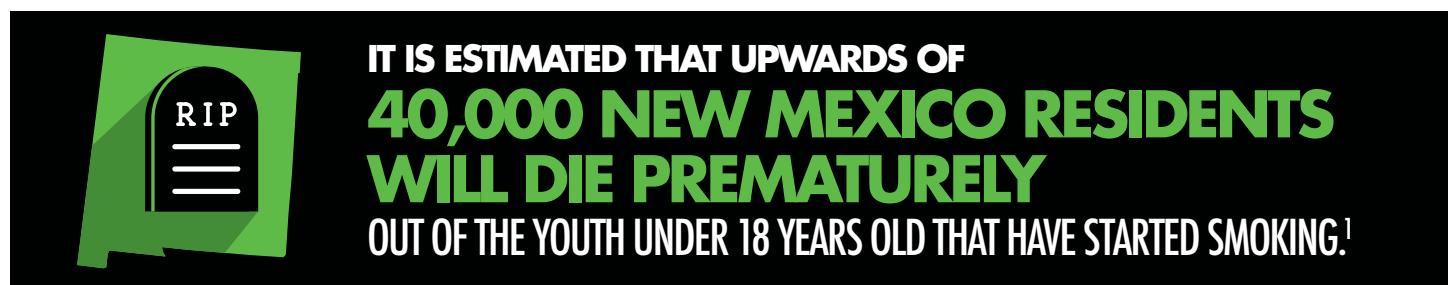
**EACH YEAR,
APPROXIMATELY 600
YOUTH UNDER 18 YEARS
OLD WILL BECOME
NEW DAILY SMOKERS.¹**

**THE NUMBER OF NEW MEXICO YOUTH USING E-CIGARETTES HAS
BEEN HIGHER THAN THE NATIONAL AVERAGE SINCE 2009 AND IS
STEADILY INCREASING.^{2,3}**



**E-CIGARETTE USE IN NEW MEXICO AFFECTS
MORE MALES AND MORE HISPANICS THAN
FEMALES AND WHITE COMMUNITIES.⁵**

**THERE ARE MORE LGBTQ NEW MEXICO
YOUTH USING E-CIGARETTES THAN THOSE
WHO IDENTIFY AS HETEROSEXUAL/STRAIGHT.⁴**



**IT IS ESTIMATED THAT UPWARDS OF
40,000 NEW MEXICO RESIDENTS
WILL DIE PREMATURELY
OUT OF THE YOUTH UNDER 18 YEARS OLD THAT HAVE STARTED SMOKING.¹**